

**DOWNTOWN ORILLIA MANAGEMENT BOARD
SPECIAL MEETING
MINUTES**

Wednesday March 26, 2014

1:00PM

in the DOMB Board Room

33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Ralph Cipolla, Susan Willsey, Sarah Valiquette-Thompson, Bob Willsey, Ron Spencer, Eric Cathcart, Mariano Tulipano, Nick Raseta, Councillor Pete Bowen
Also Present: Jacklynn Tregunno, Lisa Thomson-Roop

- 1. Open Session**
- 2. Chair**
- 3. Call to Order – 1:00pm**
- 4. Approval of Agenda**
- 5. Disclosure of Interest**
- 6. Deputations**
- 7. Minutes**
- 8. Closed Session**
- 9. Open Session**
- 10. Motions arising from Closed Session Discussions**
- 11. Correspondence – Information Items**
- 12. Correspondence – Action Items**
- 13. Reports**
 - a. Events Committee
 - May Sidewalk Sale – Friday Road Closure Discussion
 - 2 day event ensure helps off set a bad weather day. One day is always good.
 - Last year of the board, not a great time for a major change
 - Is this the best time of year? Weather is always an issue. Too early for tourists, kids are still in school
 - Could be much more successful in June. Tie in with Christmas in June at the Port and Streets Alive! launch.

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MOTION 1

Moved: Bob Willsey

Seconded: Pete Bowen

“THAT the DMB move the May Sidewalk Sale to Friday and Saturday on June 20-21, 2014

AND THAT we partner with Christmas in June at the Port.”

Carried.

- b. Farmers Market Launch– Joint Marketing
May 17

Motion 2

Moved: Sarah Valiquette-Thompson

Seconded: Mariano Tulipano

“THAT the Downtown Orillia Management Board allocate a budget of \$3000.00 to support the Farmers’ Market Outdoor launch and Season in the form of joint marketing campaign.”

Carried.

- c. Boardroom T.V.

Motion 3

Moved: Eric Cathcart

Seconded: Nick Rasetta

“THAT the Downtown Orillia Management Board purchase a flat screen T.V. for presentation use in the boardroom at a cost not to exceed \$600.00.

Carried.

14. Deputation Motions

15. Date of Next Meeting – April 15, 2014 –DOMB Board Room

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16. Adjournment – 1:58pm